

CURRICULUM VITAE

Name

Luca Barbero

Educational and Professional Qualifications

Master in International Business, University of California at Los Angeles (UCLA), 1992;

LL.D., University of Turin, 1990;

European Trademark Attorney; admitted to practice before the Office for the Harmonization of the Internal Market (Community Trademark Office);

Italian Trademark Attorney.

Languages

Italian, English, Spanish and comprehension of French and German.

Experience with respect to domain names related Arbitration/ Mediation

"Preventing and managing International Commercial Disputes", Rome, September 2007;

"The Evolution of International Arbitration in the US and the EU: Jurisprudence and Professional Practice", Venice, September 2005;

As WIPO Domain Names Panelist decided over 150 cases;

As Panelist of the Czech Arbitration Court for .eu domain names decided 6 cases to date;

Appointed President of the Arbitration Panel for one ad hoc arbitration involving trademark and domain name, Milano, August 2001.

		<i>As Arbitrator/Mediator</i>	<i>As Legal Representative</i>
<i>National</i>	<i>Mediation</i>		
	<i>Arbitration</i>	8	<i>Numerous cases</i>
<i>International</i>	<i>Mediation</i>	1	
	<i>Arbitration</i>	150	<i>Numerous cases</i>

Experience with respect to IP related Mediation/Arbitration

Lecturer at the "WIPO Advanced Workshop on Domain Name Dispute Resolution: Update on Precedent and Practice" 2009-2012 editions

Regular speaker at several seminars and conferences worldwide on the protection of Intellectual Property Rights on line, including domain names arbitration procedures, trademarks infringements, social media, smartphone applications and other Internet-related matters;

"Mediation Interest Group Meeting" Geneva, September 2004 - 2012

"WIPO Workshop for Mediators in Intellectual Property Disputes", World Intellectual Property Organization (WIPO), Geneva, June 2004;

"Advanced WIPO Workshop for Mediators in Intellectual Property Disputes", World Intellectual Property Organization (WIPO), Geneva, June 2007;

Acted as counsel in over 30 domestic and international mediation involving intellectual property rights and business transactions;

Acted as Mediator in an international mediation procedure according to the WIPO rules for a three million euro trademark dispute, successfully settled after a two-day session.

Membership in professional bodies

Included by the WIPO Arbitration and Mediation Center in the WIPO roster of panelists available for appointment under the new Legal Rights Objection (LRO) procedure administered by the WIPO Center;

Member of IPC (Intellectual Property Constituency of ICANN);

Member of MARQUES (The Association of European Trade Mark Owners) and Member of Marques Cyberspace Team;

Member of ECTA (European Communities Trademark Association) and Member of the ECTA Internet Committee;

Member of INTA (International Trademark Association);

Member, "Ordine dei Consulenti in Proprietà Industriale" (the professional body of the Italian Intellectual Property Consultants) n. 869;

Panelist of the Italian Registry for the ccTLD ".it";

Panelist at the Czech Arbitration Court for .eu;

Panelist at the Chamber of National and International Arbitration of Milan (established by the Chamber of Commerce of Milan);

Panelist at Global Intermediation Pllc based Washington D.C.;

Member Rotary International since 1997;

Member Italian Society for the International Organisation;

Founder and member Lawyers' Society of ELSA (ELS); former member of the ELS International Executive Committee in charge of Marketing.