

CURRICULUM VITAE

Name

Marieke Westgeest

Educational and Professional Qualifications

Marieke Westgeest graduated from the Erasmus University Law School Rotterdam, The Netherlands in 1993. She has been active in the Intellectual Property field ever since. She is an acknowledged Benelux Trademark and Design Attorney (BMM) bearing the certification mark, as well as is an at EUIPO registered European Trademark and Design Attorney.

Languages

Dutch, English

Experience with respect to IP / domain names

Marieke Westgeest started her career at private practice at Merkenbureau Rotterdam, later Shield Mark, was a judge at the court of Breda for a short period and continued her career in the industry at Unilever, Corporate Trademarks Department, followed by Sare Lee Douwe Egberts, Corporate Trademarks Department. In 2002 she started her own Trademark and Design Law Firm Markenizer and served many national and international clients, from startups to multinationals and many law firms in the world. Amongst her clients were Rockstart (startup incubator), Westcord Hotels, Swarovksi, Inditex, Sabon, Rotterdam The Hague Airport. In 2019 she sold her company to NLO ShiledMark. From 2023 she is Global Trademark Counsel for Hunter Douglas Industries. Besides her work Marieke has served and is serving in many IP Associations (BMM, Marques, INTA, AIPPI) as well as was responsible for the training of Formality Officers of the Dutch Association of Patent Attorneys.

Membership in professional bodies

Member of the Statutory Committee on Trademarks, Legal Auditor for SQAP (Stakeholder Quality Assurance Panel for EUIPO (European Union Intellectual Property Office))